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# ALAN S TRAQUAIR

## FREELANCE PRODUCER

### COMMERCIALS

TITLE	PRODUCTION COMPANY/AGENCY	DIRECTOR
ROLLS ROYCE 'SPECTRE'	RANKIN GROUP/ROLLS ROYCE	ANDERS JEDENFORS
ASTON MARTIN 'DB12 SUPER TOURER'	DOG EAT DOG/SUPER UNION	ANDERS JEDENFORS
JUPLER 'BELIEVE WORLD CUP 2022'	MY ACCOMPLICE/W+K LONDON	JORDAN HALL
APPLE 'SUBWAY'	NEXUS STUDIOS/APPLE ARCADE INC	SMITH & FOULKES
TIGER BEER 'FINDS IT'S WAY'	ALICE FILMES/PUBLICIS SINGAPORE	FELIPE MANSUR
FREE FIRE 'HURRICANE - BEATZ'	NEXUS STUDIOS/GARENA	MISCHA ROZEMA
ROLLS ROYCE 'GHOST - BLACK BADGE'	RANKIN GROUP/ROLLS ROYCE	RANKIN
THREE X CHELSEA FC 'TOLD BY PHONES'	OUTSIDER/WONDERHOOD STUDIOS	TOM DAY
BRITISH GAMBLING COUNCIL 'PAUSE'	DARK ENERGY/COME THE GLORIOUS DAY	MATT HUNTLEY
ASTON MARTIN 'VANTAGE BOND NTTD'	RANKIN GROUP/ASTON MARTIN	EON/CHINAGRAPH
BET BULL 'ERIC CANTONA LAUNCH'	DARK ENERGY/FOREVER BETA	BEN TONGE
RENAULT/SKY SPORTS 'REUNITED'	MERMAN/PUBLICIS-POKE	MICHEL & NICO
BBC OLYMPICS 'LET'S GO THERE'	NEXUS STUDIOS/BBC CREATIVE	FACTORY FIFTEEN
ASTON MARTIN 'ROADSTER'	RANKIN GROUP/ASTON MARTIN	DAN CADAN
COOLSCULPTING 'THE LIGHT'	ARMOURY LONDON/MCCANN	JESSE LEWIS-REECE
ASTON MARTIN 'DBX'	RANKIN GROUP/ASTON MARTIN	RANKIN
ASTON MARTIN 'HERITAGE'	RANKIN GROUP/ASTON MARTIN	RANKIN
ROLLS ROYCE 'GHOST'	RANKIN GROUP/ROLLS ROYCE	RANKIN
ROLLS ROYCE 'DAWN'	RANKIN GROUP/ROLLS ROYCE	LENA HEADEY/VICKY LAWTON
PLAYSTATION 'HEROS ON DEMAND'	NEXUS STUDIOS/ADAM & EVE DDB	MISCHA ROZEMA
SHARPIE 'ANTHEM'	PULSE FILMS LA/WUNDERMAN THOMPSON NYC	STELLA SCOTT
HEART 'BREAKFAST BUG'	PULSE FILMS/LUCKY GENERALS	NINIAN DOFF
STRONGBOW 'LIVE MUSIC'	PULSE FILMS/OTHERWAY	RYAN BOOTH
YOU TUBE 'MORE THAN JUST VIEWERS'	PULSE FILMS/AMV BBDO	NICK JACK DAVIES
ICELAND AIR '90 MINUTES'	BURGER/BROOKLYN BROTHERS	HARVEY EATON
BECEL 'WHAT?'	BURGER/MULLEN LOWE	TIM JAMES-BROWN
VIVO 'MY WAY'	BURGER/VAGABOND/NOMADS' LAND	PEDRO BECKER
SAP 'WHO'S THE BLUE'	BURGER/MOMENTUM	GUNDEEP ANAND
WORCESTER BOSCH 'CATS'	BURGER/COME THE GLORIOUS DAY	MATT HUNTLEY
POLAROID 'BACK'	BURGER/COME THE GLORIOUS DAY	CHRIS ULLENS
SADIA 'JAMIE OLIVER TRANSLATOR'	BURGER/VAGABOND/ALICE FILMES	FELIPE MANSUR
THREE MOBILE 'FREE TO ROAM'	BURGER/GRAVITY ROAD	MATT HUNTLEY
AIRBNB 'BROUGHT TO YOU BY'	BURGER/AIRBNB	STEPHAN HILPERT
BLUE DRAGON 'KEEP EXPLORING'	BURGER/RECIPE	ALEXANDER HAINES
TOYOTA 'C-HR X JBL'	BURGER/SAATCHI & SAATCHI	ALEXANDER HAINES
HAIG CLUB 'FATHER'S DAY'	BURGER/MULLEN LOWE	ALEXANDER HAINES
KIA 'CATCH'	BURGER/INNOCEAN	JESS SCOTT-HUNTER
INSPIRING WOMEN 'REDRAW'	BURGER/MULLEN LOWE	MATT HUNTLEY
AMAYSIM 'THE HOFF'	BURGER/SPECIAL GROUP AUSTRALIA	MATT HUNTLEY
ONE A DAY 'MORNING JOG'	SWEETSHOP LA/ENERGY BBDO	BEN QUINN
LYSOL 'MUSICAL HEALTHING'	SWEETSHOP LA/HAVAS WORLDWIDE	BEN QUINN

DOVE 'BABY'  
 BARCLAYS 'DIGITAL EAGLES'  
 DEMENTIA 'FRIENDS'  
 ADIDAS 'GENEALOGY'  
 ESURANCE 'DAY OFF'  
 ADIDAS 'AWAY DAYS'  
 IG GROUP 'SWITCHED ON'  
 ADIDAS 'PREDATOR'  
 DULUX 'LIVING COLOUR'  
 SKYPE 'VICTORIA BECKHAM'  
 CENTER PARCS 'DO YOUR OWN THING'  
 STRONGBOW 'PROVE IT'  
 LITTLEWOODS 'BROWSE'  
 VOLVIC 'TOUCH OF TROPICAL'  
 WOMEN'S AID 'BLIND EYE'  
 DEBENHAMS 'CHRISTMAS JOURNEY'  
 BURBERRY 'SURREAL FOREST - TAIPEI'  
 DEBENHAMS 'LIFE MADE FABULOUS'  
 COCA-COLA 'LETS EAT TOGETHER'  
 ICELAND 'PARTY LIKE A CELEBRITY'  
 INNOCENT 'NOTHING BUT THE FRUIT'  
 KELLOGG'S 'CRUNCHY NUT'  
 YORKSHIRE TEA 'LITTLE URN'  
 KELLOGG'S 'FAIR CITY'  
 KGB 'DEAL MAKERS'  
 IOC 'WORLD RECORD LINE'  
 SONY ERICSSON 'BREAKADELICS'  
 NOKIA BURTON 'PUSH'  
 361 ASIAN GAMES 2010 'LOVE'  
 MET POLICE 'DOMESTIC VIOLENCE'  
 MAXIBON 'BITEMORE'  
 ROYAL MARINES 'STATE OF MIND'  
 ROYAL NAVY 'FAST JET PILOTS'  
 ROYAL NAVY 'SUBMARINER - PREDATOR'  
 LEARNING SKILLS COUNCIL 'MATHS'  
 DOE 'HELP GIVE THEM A VOICE'  
 MAX FACTOR 'MINERALS'  
 BRITISH ARMY 'CAREERS'  
 DOE 'DIPLOMAS - KANO'  
 BRITISH ARMY 'START THINKING SOLDIER'  
 FOREIGN OFFICE 'MODERN LANGUAGES'  
 FARMHOUSE FARE  
 MALTESERS  
 SMIRNOFF  
 BURGER KING  
 DAILY MIRROR  
 REEBOK 'LEGENDS'  
 VIRGIN CASINO  
 VOLKSWAGEN  
 MINI/BMW  
 O2

SWEETSHOP/OGILVY  
 PULSE/BBH  
 PULSE/DLKW LOWE  
 MPCC/ADIDAS  
 MPCC/LEO BURNETT USA  
 SWEETSHOP/WE ARE SOCIAL  
 MPCC/IG GROUP  
 MPCC/ADIDAS  
 GROUND CONTROL/BBH  
 PULSE/SUNSHINE  
 SWEETSHOP/BROTHERS & SISTERS  
 MPCC/ST LUKE'S  
 MPCC/ST LUKE'S  
 MPCC/RKCR/Y&R  
 MPCC/WCRS  
 SWEETSHOP/JWT  
 BURBERRY/MPC CREATIVE  
 SWEETSHOP/JWT  
 SWEETSHOP/BCUBE MILAN  
 PULSE/TOM REDDY AGENCY  
 PULSE/RKCR/Y&R  
 PULSE/LEO BURNETTS  
 PULSE/BMB  
 PULSE/LEO BURNETTS  
 SWEETSHOP LA/BROOKLYN BROTHERS  
 SWEETSHOP LA/COLE & WEBBER  
 PULSE/DARE  
 PULSE/HYPER HAPPEN  
 SWEET SHOP/OGILVY SHANGHAI  
 SWEETSHOP/AMVBBDO  
 MTV ITALY/JWT ITALY  
 COI/WCRS  
 COI/WCRS  
 COI/WCRS  
 COI  
 COI  
 BIKINI FILMS/LEO BURNETT  
 COI/AKQA  
 COI/WCRS  
 COI  
 COI/FARM  
 HOOPER GALTON LTD  
 AMV BBDO  
 AKQA  
 CRISPIN PORTER BOGUSKY  
 M&C SAATCHI  
 LEAGAS DELANY  
 LEAN MEAN FIGHTING MACHINE  
 IDS  
 GLUE LONDON  
 VCCP

BEN QUINN  
 FRED & NICK  
 MAT WHITECROSS  
 JOHN SUNTER  
 RYAN KNOWLES  
 NOAH CONOPASK  
 RUPERT CRESSWELL  
 JOHN SUNTER  
 RÜDIGER KALTENHÄUSER  
 FRED & NICK  
 BEN QUINN  
 SYE ALLEN  
 SYE ALLEN  
 AGENCY IN HOUSE  
 CHRIS VINCZE  
 BEN QUINN  
 JAKE MENGERS  
 BEN QUINN  
 BEN QUINN  
 HELEN DOWNING  
 HELEN DOWNING  
 CHRIS ULLENS  
 FRED & NICK  
 CHRIS ULLENS  
 KATHI PROSSER  
 BEN QUINN  
 CHRIS ULLENS  
 CHRIS ULLENS  
 BEN QUINN  
 BEN QUINN  
 MATTEO BONIFAZIO  
 KIT LYNCH-ROBINSON  
 AGENCY IN HOUSE  
 AGENCY IN HOUSE  
 BEN QUINN  
 BEN QUINN  
 DANI JACOBS  
 KIM KNOWLTON  
 EMIL NAVA  
 MICHAEL GEOGHEGAN  
 DANIEL LUMB  
 JIM FIELD SMITH  
 JIM FIELD SMITH  
 JIM FIELD SMITH  
 JIM FIELD SMITH  
 JIM FIELD SMITH  
 BEN QUINN  
 JIM FIELD SMITH  
 AGENCY IN HOUSE  
 JIM FIELD SMITH  
 IVAN BIRD

**MUSIC VIDEOS (SOME OF THEM.....)**

**TITLE**

DIMITRI VEGAS & LIKE MIKE 'BELIEVE'  
 THE SNUTS 'ELEPHANTS'  
 ASH 'RENAGADE CAVALCADE'  
 THE MUSIC 'FREEDOM FIGHTERS'  
 ZENA FT: BEENIE MAN 'AROUND WORLD'  
 STARSAILOR 'BORN AGAIN'

**RECORD COMPANY**

SONY RECORDS  
 PARLOPHONE  
 ATLANTIC RECORDS  
 CAPITOL/VIRGIN RECORDS  
 MERCURY RECORDS  
 EMI MUSIC GROUP

**DIRECTOR**

JORDAN HALL  
 AELLA JORDAN-EDGE  
 RUPERT JONES  
 ROBERT HALES  
 TRUDY BELLINGER  
 RUPERT JONES

SOPHIE ELLIS BEXTOR 'MIXED UP WORLD'  
 STEREOPHONICS 'MADAME HELGA'  
 THE DATSUNS 'IN LOVE'  
 U2 'STUCK IN A MOMENT...'  
 KYLIE MINOGUE 'PLEASE STAY'  
 LLAMA FARMERS 'SNOW WHITE'  
 MEKON + ROXANNE SHANTE 'GOIN ON'  
 DAVID HOLMES '69 POLICE'  
 ALICE COOPER 'GIMME'  
 COLDPLAY 'YELLOW'  
 IDLEWILD 'THESE WOODEN IDEAS'  
 STING 'AFTER THE RAIN'  
 IDLEWILD 'ACTUALLY IT'S DARKNESS'  
 ALABAMA 3 'WOKE UP THIS MORNING'  
 GABRIELLE 'RISE'  
 ROBBIE WILLIAMS 'IT'S ONLY US'  
 MADNESS 'JOHNNY THE HORSE'  
 U2 'SWEETEST THING'  
 BONO AND WYCLEF 'NEW DAY'  
 THE CHARLATANS 'FOREVER'  
 DOUBLE SIX 'REAL GOOD'  
 DAVID HOLMES 'MY MATE PAUL'

POLYDOR RECORDS  
 V2 MUSIC  
 V2 MUSIC  
 UNIVERSAL ISLAND  
 PARLOPHONE RECORDS  
 BEGGARS BANQUET  
 WALL OF SOUND RECORDINGS  
 GO! BEAT/POLYDOR  
 EAGLE RECORDS  
 PARLOPHONE RECORDS  
 PARLOPHONE RECORDS  
 INTERSCOPE (US)  
 PARLOPHONE RECORDS  
 COLUMBIA (US)  
 POLYDOR  
 EMI/CHRYSALIS  
 VIRGIN RECORDS  
 UNIVERSAL ISLAND  
 COLUMBIA (US)  
 UNIVERSAL-ISLAND  
 MULTIPLY RECORDS  
 GO! BEAT/POLYDOR

RUPERT JONES  
 ROBERT HALES  
 ROBERT HALES  
 KEVIN GODLEY  
 JAMES & ALEX  
 JAMES & ALEX  
 SIMON HILTON  
 SIMON HILTON  
 JAMES & ALEX  
 JAMES & ALEX  
 KEVIN GODLEY  
 JAMES & ALEX  
 KEVIN GODLEY  
 KEVIN GODLEY  
 SIMON HILTON  
 LEE DONALDSON  
 KEVIN GODLEY  
 KEVIN GODLEY  
 KEVIN GODLEY  
 DOUGLAS AVERY  
 DOUGLAS AVERY

**SHORT FILMS**

**TITLE**

**PRODUCTION COMPANY**

**DIRECTOR**

LOBSTERS  
 I MISSED MY MOTHERS FUNERAL  
 TRIMMING THE FAT  
 WHERE HAVE I BEEN ALL YOUR LIFE?  
 GOODBYE TO THE NORMALS  
 THE WEIGHT OF COINS  
 PLAZA

BURGER – EXECUTIVE PRODUCER  
 SWEETSHOP - PRODUCER  
 BBC FILM NETWORK - PRODUCER  
 BBC FILM NETWORK - PRODUCER  
 IDIOTLAMP/I.E.MUSIC – ASSOCIATE PRODUCER  
 INDEPENDENT - PRODUCER  
 CHANNEL 4 - PRODUCER

MATT HUNTLEY  
 BEN QUINN  
 MATT HUNTLEY  
 JIM FIELD SMITH  
 JIM FIELD SMITH  
 PAUL WILLIAMS  
 MARTYN PICK

**LIVE EVENTS, DOCUMENTARY AND TELEVISION**

HARRY STYLES 'COACHELLA VISUALS'  
 LEAGUE OF LEGENDS 'LIVE/PLAY'  
 BRITISH ARROWS 'TATTOO'  
 GEORGE MICHAEL 'EARLS COURT LIVE'  
 GEORGE MICHAEL 'USA TOUR VISUALS'  
 LONDON COMMUNITY GOSPEL CHOIR  
 OASIS USA TOUR DOCUMENTARY  
 IDLEWILD TOUR DOCUMENTARY  
 THE THRILLS 'LIVE AT ABBEY ROAD'  
 THE WORLD FRISBEE CHAMPIONSHIPS  
 LA TOMATINA- (TOMATO FIGHT )  
 FIRE FIGHTING MONKS OF POLAND  
 WORLD ALASKAN ESKIMO OLYMPICS

SAILOR PRODUCTIONS  
 RIOT GAMES LA  
 D&AD  
 5 LIVE  
 FAITH TOURS INC  
 LIVE AT ABBEY ROAD  
 IGNITION  
 PARLOPHONE RECORDS  
 VIRGIN RECORDS  
 CANAL +  
 RDF MEDIA GROUP  
 SVT SWEDEN  
 RDF MEDIA GROUP

LINE PRODUCER  
 LINE PRODUCER  
 PRODUCER  
 PRODUCER  
 CREATIVE PRODUCER  
 PRODUCER  
 PRODUCER  
 PRODUCER  
 PRODUCER  
 PRODUCER  
 PRODUCER  
 PRODUCER

**AWARDS**

**BAFTA CRAFT, BRITISH ARROWS – ACHIEVEMENT IN PRODUCTION, AICP AWARDS, THE DRUM GRAND PRIX, CREATIVE CIRCLE GOLDS, CAMPAIGN BIG, CICLOPE, SHOTS AWARDS, BROADCAST SPORTS AWARD, KENT JAVELIN CHAMPION 1988.**

## **PREVIOUS EXPERIENCE**

**RECENT – FREELANCE PRODUCING PROJECTS INCLUDING: ASTON MARTIN, APPLE, TIGER BEER, ROLLS ROYCE, FREE FIRE, HARRY STYLES TOUR VISUALS, BBC CREATIVE OLYMPICS AND RENAULT X SKY SPORTS.**

**NOVEMBER 2019 – MAY 2021 – THE RANKIN GROUP - EXECUTIVE CREATIVE AGENCY & PRODUCTION PRODUCER FOR AUTOMOTIVE INCLUDING BRANDS AS PROMINENT AS THE ROLLS ROYCE MOTOR COMPANY, ASTON MARTIN AND AMG MERCEDES. I HELPED TO STEER THE PRODUCTION DEPARTMENT DURING LOCKDOWN, WORKING UNDER COVID REGULATIONS AND NAVIGATING HOW TO COME OUT AND SHOOT SAFELY, SHOOTING OVERSEAS AND IN THE UK JUST BEFORE AND IMMEDIATELY AFTER THE FIRST WAVE SUCCESSFULLY AND WITH A FULL UNDERSTANDING AND INSTIGATION OF COVID SHOOT PROTOCOLS.**

**JUNE 2018 TO DECEMBER 2019 - FREELANCE PRODUCING FOR THE ADVERTISING INDUSTRIES TOP PRODUCTION COMPANIES, AGENCIES AND CLIENTS WORLDWIDE... WITH THE HIGHLIGHT PRODUCING PLAYSTATION'S 'THE DROP' CAMPAIGN WITH NEXUS AND ADAM&EVEDDB WHICH ACHIEVED TOP 100 OF THE YEAR STATUS IN SHOTS FOR 2019.**

**FROM MARCH 2015 TO JUNE 2018 – I WAS EXECUTIVE PRODUCER AT BURGER FILMS OVERSEEING THE DEVELOPMENT AND GROWTH OF THE COMPANY, THE DIRECTING ROSTER AND ALL THAT COMES WITH RUNNING A BUSY EXPANDING PRODUCTION BASE FROM SCRATCH. THE COMPANY TRIPLED ITS TURN OVER IN THE THREE YEARS FROM 2015/18.... BUT NOW ITS TIME FOR THE NEXT CHAPTER.... EXPERIENCE NEVER ENDS.**

**FROM MARCH 2002 TO 2015 – I WAS FREELANCE PRODUCING, LINE PRODUCING AND AGENCY PRODUCING COMMERCIALS WORLDWIDE AS WELL AS BIDDING AND CONSULTING FOR VARIOUS PRODUCTION COMPANIES, IN HOUSE ADVERTISING AGENCY DEPARTMENTS, TELEVISION CHANNELS AND BRANDING ORGANISATIONS.**

**FROM MARCH 2001 UNTIL MARCH 2002 - I WORKED AS HEAD OF MUSIC VIDEO AT ARDEN SUTHERLAND-DODD TO DEVELOP NEW DIRECTORS. SPEARHEADED BY LEGENDARY ADVERTISING CREATIVE PAUL ARDEN. MY MAIN ROLE WAS THE DEVELOPMENT OF THE NEW DIRECTING TALENT SUCH AS DAN GIFFORD, ZAC EMERSON AND ALISON JACKSON. I WAS RESPONSIBLE FOR THE CREATIVE OUTPUT OF THE COMPANY, ASSISTING THE DIRECTORS IN ALL THE CREATIVE ASPECTS OF THEIR TREATMENTS AS WELL AS BALL-PARKING, BUDGETING AND PRODUCING EVERY PROJECT.**

**FROM NOVEMBER 1997 UNTIL MARCH 2001 - I WORKED FOR THE ARTISTS COMPANY LIMITED AS HEAD OF MUSIC VIDEO. MY ROLE THERE INCLUDE OVERSEEING ALL OF THE MUSIC VIDEO OUTPUT FOR THEIR ROSTER OF INTERNATIONAL DIRECTORS, FROM REPRESENTATION TO FINAL CUT. I PRODUCED OR EXECUTIVE PRODUCED EACH AND EVERY MUSIC VIDEO UNDERTAKEN BY THE ARTISTS COMPANY AND PRIDED MYSELF ON THE SOLID WORKING RELATIONSHIPS THAT I BUILT WITH DIRECTORS SUCH AS JAMES FROST, ALEX SMITH, SIMON HILTON, AND THE LEGENDARY KEVIN GODLEY AS WELL AS ALL THE MAJOR LABEL COMMISSIONERS THROUGHOUT EUROPE, NORTH AMERICA, THE FAR EAST AND AUSTRALIA. WORKING WITH SOME OF THE BIGGEST RECORDING ARTSIST AND BANDS IN THE WORLD AT THAT TIME.**

**FROM NOVEMBER 1993 TO NOVEMBER 1997 - I WAS A PRODUCER WITH THE COLLECTIVE, GLOBAL VILLAGE. DURING MY TIME WITH GLOBAL VILLAGE I WAS RESPONSIBLE FOR RUNNING A HECTIC OFFICE, BOOKING CREWS, ORGANISING CARNETS, ISSUING CONTRACTS AND INSURANCE, UPDATING SCHEDULES AND CONTROLLING THE BUDGETS FOR EVERY DOCUMENTARY SERIES, MUSIC VIDEO, EPK, COMMERCIAL, CORPORATE AND LIGHT ENTERTAINMENT FEATURE. AS A PARTNER IN THE COMPANY I WAS ALSO RESPONSIBLE FOR REPRESENTING OUR DIRECTORS AND DEVELOPING NEW PROJECTS. THIS EXPERIENCE GAVE ME AN INVALUABLE INSIGHT INTO EVERY ASPECT OF FILM AND TV PRODUCTION.**

**REFERENCES AVAILABLE ON REQUEST**